



ADVERTISING RATES

Why advertise in the *Rollin' Oats Journal*?

Linden Hills Co-op's bimonthly newsletter is direct-mailed to nearly 5,000 co-op members who are deeply interested in natural foods, education, healthy living, and environmentally friendly products and services. In addition to direct mail, 500 copies of each issue of the *Rollin' Oats Journal* are distributed at our two retail locations, where we serve more than 1000 customers every day.

About 30% of Linden Hills Co-op members live and shop in the immediate neighborhood. They value the unique local flavor of Linden Hills; walk the lakes; visit the library; love Wild Rumpus and Great Harvest; and care about the choices they make for themselves and their families. By purchasing an ad in the *Rollin' Oats Journal*, you'll also be supporting Linden Hills Co-op—community owned since 1976.

All advertising rates quoted are for camera-ready art received by the published deadline. **Multiple rates are valid only with advance payment, and are for consecutive placement of the same ad only.** Linden Hills Co-op reserves the right to review ads prior to publication. Ads are available only in the sizes shown. **Color printing is not available. Advertising space is limited in each issue, and is allocated on a first-come, first-serve basis with preference given to existing advertisers.**

Preferred format: High-resolution PDF files of at least 300 dpi. We do not accept ads in PageMaker, PowerPoint, Microsoft Word or other programs. Additional formats accepted: If the ad does not contain halftones or screens, we can accept 600+ dpi laser print hard copy. We do not accept ink jet or bubble jet printouts. **Camera-ready art should be emailed to pat@triangleparkcreative.com and to jlakso@lindenhills.coop.**

If you have questions or would like to place an ad, please contact Jeanne Lakso, Marketing & Member Services Manager, at 612-279-2460 or jlakso@lindenhills.coop.

If you'd like to reach a broader audience of co-op shoppers, consider placing an ad in *The Mix*. Jointly published by 11 Twin Cities co-ops and direct-mailed to 55,000 households. Contact Sally Schroeder for more information: 612-644-9858 or sally@ncga.coop.

LINDEN HILLS CO-OP
LINDEN HILLS NATURAL HOME
2813 West 43rd Street
Minneapolis, MN 55410
www.lindenhills.coop



LINDEN HILLS Co-op COMMUNITY MARKET

ADVERTISING RATES

| | One Time | Three Time | Six Time |
|-------------------|----------|------------|----------|
| Small vertical | \$45.00 | \$40.00 | \$37.00 |
| Medium vertical | \$65.00 | \$60.00 | \$55.00 |
| Medium horizontal | \$85.00 | \$75.00 | \$70.00 |
| Large horizontal | \$120.00 | \$100.00 | \$95.00 |

2009 AD COPY DEADLINES

Jan 5 for Feb/March issue
 March 2 for Apr/May issue
 May 1 for June/July issue
 July 3 for Aug/Sept issue
 Sept 4 for Oct/Nov issue
 Nov 3 for Dec/Jan 10 issue

*MEDIUM
 HORIZONTAL
 4.375" w x 2.25" h
 ONLY \$420 PER YR*

*MEDIUM
 VERTICAL
 2.125" w x 3.625" h
 ONLY \$330 PER YR*

*SMALL
 VERTICAL
 2.125" w x 2.25" h
 ONLY \$222 PER YR*

*LARGE
 HORIZONTAL
 4.325" w x 3.675" h
 ONLY \$570 PER YEAR*

Not Available

ADVERTISING:

Jeanne Lakso 612-279-2460
 jlakso@linden hills.coop
 Ad space is limited so please
 reserve your space
 prior to the copy deadline!