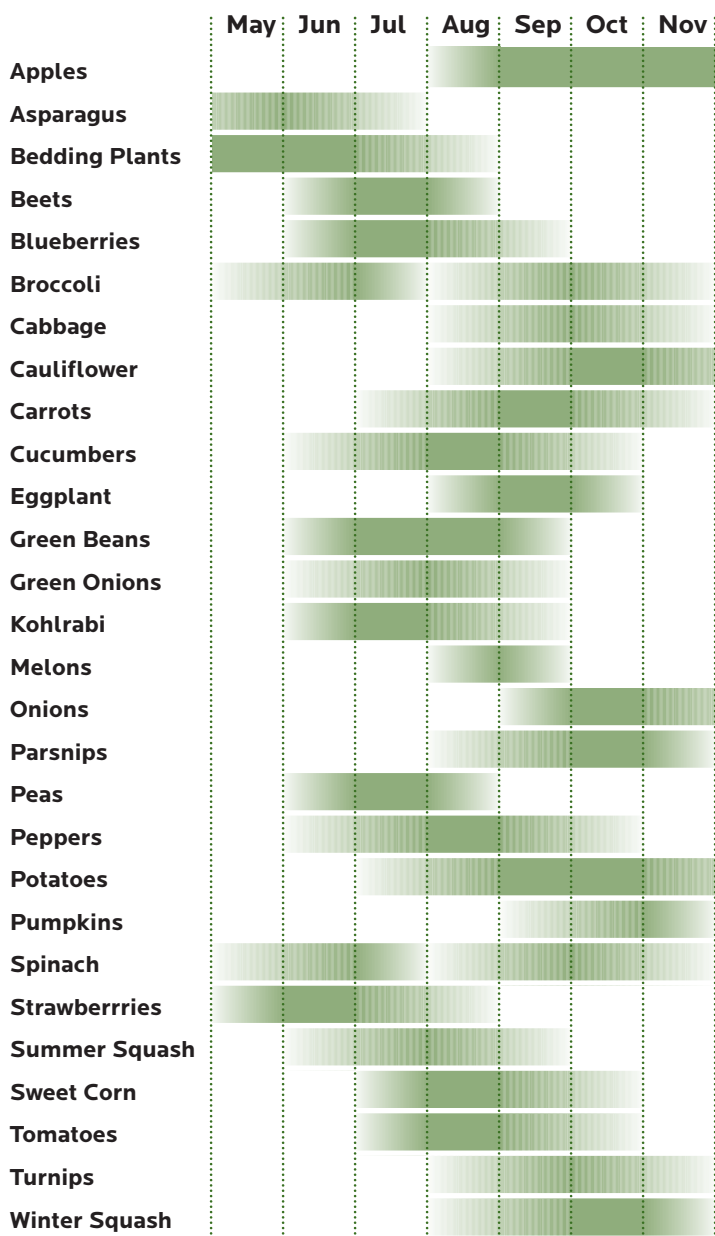


in-season calendar



FOR LOCAL PRODUCE

Look for the Local sticker to guide you in your choices!



■ = peak in-season quality



4 GOOD REASONS TO EAT **local food**



Look for the Local sticker to guide you in your choices!



1. It's good for you and tastes better, too

- Locally grown food doesn't travel far, so farmers can choose varieties based on flavor, rather than their ability to withstand a long journey.
- And, by eating local foods that are in season, you eat foods when they are at their peak flavor, are the most abundant, and – typically – are the least expensive.

2. It's good for the economy

The money you spend on local food stays in the area as it supports the work of local farmers and retailers.

3. It's good for the environment

The average American dinner travels nearly 1,500 miles before reaching the plate. When you eat local food, you reduce the consumption of fossil fuels, carbon dioxide emissions and wasteful packing materials.

4. It's good for family farms

With each local food purchase, you ensure more of your money spent goes to a local farmer.

